

DERRILYNN LANDRY

Senior Instructional Designer | Digital Learning & LMS Strategy

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PROFESSIONAL SUMMARY

Senior Instructional Designer with 6+ years of experience building technical, compliance, and leadership training across the energy, oil & gas, and AI infrastructure sectors. Skilled in translating complex engineering and operational processes into scalable, learner-focused eLearning, curricula, and performance support tools using Articulate 360, Storyline, and enterprise LMS platforms. Proven track record managing global training programs end-to-end, from needs analysis through evaluation, for organizations including Vertiv, ExxonMobil, Precision Drilling, and Shell Energy. Background in K-12 curriculum leadership and school administration; PMP-eligible.

CORE SKILLS

Authoring & Design Tools: Articulate 360 (Storyline, Rise), Adobe Captivate, Camtasia

LMS Platforms: Docebo, SAP SuccessFactors, multi-tiered global LMS administration

Instructional Design: ADDIE, SAM, adult learning theory, needs analysis, competency-based design

Data & Reporting: Microsoft Office Suite, Power BI, Google Analytics, training evaluation & metrics

Leadership: Cross-functional stakeholder management, global/remote team collaboration, project management (PMP-eligible)

PROFESSIONAL EXPERIENCE

Senior Instructional Designer | Digital Learning & LMS | Vertiv (PurgeRite)

Houston, TX · Hybrid | May 2026 – Present

- Lead the design and development of technical learning solutions supporting PurgeRite operations and liquid cooling technologies for AI and high-performance computing environments.
- Translate specialized infrastructure, engineering, and operational processes into effective, learner-focused training materials for technical and non-technical audiences.
- Design scalable eLearning programs, technical curricula, process simulations, job aids, and performance support tools that improve operational efficiency and workforce capability.
- Collaborate with SMEs, engineers, field teams, and stakeholders to identify training needs and implement learning initiatives aligned with business and operational goals.
- Support workforce enablement initiatives connected to data center infrastructure, thermal management systems, critical operations, and emerging AI technologies.

Senior Instructional Designer (Contract) | ExxonMobil

Houston, TX · Remote | June 2025 – March 2026

- Designed and delivered complex global training programs supporting technical, compliance, and safety initiatives across multiple business units and international regions.
- Developed highly technical eLearning modules, process simulations, and job aids using Articulate 360 and Storyline, ensuring content met industry and regulatory standards.
- Partnered with engineers, SMEs, and project leaders to simplify specialized technical processes into accessible learning experiences for a diverse global workforce.
- Supported deployment of a multi-tiered global LMS structure, building learning paths, assessments, and data dashboards to manage scale and compliance tracking across thousands of learners.
- Applied ADDIE and SAM instructional design models to large-scale projects, balancing technical accuracy with global stakeholder needs.

Senior Instructional Designer (Contract) | Precision Drilling

Houston, TX · Hybrid | December 2024 – June 2025

- Developed and implemented B2B training programs tailored for the oil and gas industry, enhancing workforce knowledge and operational efficiency.
- Designed and delivered learning solutions using Articulate 360, Adobe Captivate, and Camtasia; managed training projects end-to-end from needs analysis through evaluation.
- Collaborated with SMEs to create interactive, competency-based learning materials for technical and non-technical audiences.
- Used Microsoft Office Suite, Power BI, and Google Analytics to analyze training data and drive continuous improvement.

CX Learning and Development Coordinator (Contract) | Shell Energy

Houston, TX · Remote | May 2024 – December 2024

- Spearheaded the design, development, and implementation of training programs to enhance employee skills across diverse departments.
- Utilized instructional design principles and adult learning theories to create e-learning modules, presentations, and manuals.
- Administered the LMS to track participation, manage course content, and generate reports for stakeholders.
- Facilitated training sessions and workshops using interactive techniques to foster engagement and knowledge retention.

Lead Curriculum Instructor | Humble ISD

Humble, TX | August 2019 – May 2024

- Designed and developed instructional materials, courses, and training manuals; created visual, audio, and interactive learning tools for both remote and classroom settings.
- Coached and developed new and existing educators on best practices, earning promotion to Lead Educator; recognized as Teacher of the Month for measurable gains in academic performance.

Principal Intern | Humble ISD

Humble, TX | 2019 – 2021

- Shadowed campus principals to support leadership of a staff serving 1,100+ students; coordinated scheduling, tracked learning goals, and supported hiring and onboarding of new educators.

EDUCATION

Master of Arts, Education | Relay Graduate School of Education

August 2015 – June 2017

Bachelor of Science, Criminal Justice and Corrections | Sam Houston State University

January 2012 – December 2014

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

- Project Management Professional (PMP), exam eligible, in progress